

## **Rafi Musher Speaks at University of Michigan**

Stax CEO Rafi Musher addressed a gathering of students on Saturday, October 20, at the University of Michigan for the U-Entrepreneurship Conference, the largest student-run gathering on entrepreneurialism. The purpose of the U-Entrepreneurship organization is to educate students on entrepreneurship through real-life experiences by implementing innovative start-up ideas while also bringing together great minds from different majors and backgrounds. The conference featured key speakers, workshops, seminars, networking sessions, pitching competition, social activities, and special events. Rafi related his own entrepreneurial story, focusing on how he started Stax and built it into the global strategy consulting firm it is today.