

Rafi Musher

Global Strategy Consulting



Rafi Musher is founder and CEO of Stax Inc., a global strategy consulting firm. He has over 18 years of experience in helping corporate management teams and leading private equity investors identify profit opportunities and mitigate risks across a variety of industries and geographies. Having worked with over 100 equity sponsors and been involved in hundreds of engagements, he specializes in reviewing investment opportunities, identifying fundamental issues for diligence, and advising on research methodologies that deliver actionable answers under the pressures of the investment cycle. He spearheads Stax's efforts bringing together clients for potential joint ventures and transactions, and leads Stax's Development Tank™ building new businesses in partnership with Stax's corporate and private equity clients and outcome-based philanthropies.

Rafi's views span global socioeconomic issues—his op-eds and insights on deals, healthcare, energy, the environment, and public policy, have been featured in *The Deal*, *Reuters Buyouts*, *The M&A Journal*, *Forbes.com*, *Fortune.com*, *TheStreet.com*, *Computerworld.com*, *Public Utility Fortnightly's Spark*, and *CNNFN*.

Doing well and doing good is a part of Rafi's ethos, routinely launching Stax's case teams to develop strategic solutions for societal goals. He is regularly invited to participate in global think-tank working sessions and run brainstorming/solution sessions with government and non-profit agencies on energy, environmental conservation, education, healthcare and consumer finance. Over the years, he's moved from being invited, to doing the inviting, now convening working groups including corporate, academic, government and philanthropic institutions, to drive positive societal change with profitable corporate results. Entrepreneurial by nature, Rafi founded two

college magazines during his years at Boston University. He is an active Board Member of the Bronx Lab School, and prefers in-line modes of transportation - motorbikes, bicycles and skates.

Rafi's thoughts going forward for 2011:

We see opportunity the same way successful investors and corporations do, by being active participants in the industry, proactively listening to what end customers need and will pay for, and providing our clients with actionable solutions.

About Stax Inc.

Stax Inc. is a global strategy consulting firm with offices in Boston, Chicago, New York, and Colombo, Sri Lanka. Founded in 1994, Stax works with clients ranging from the Fortune 500 and ten of the top global LBO firms, to middle market private equity firms and their portfolio companies. Stax's primary services in private equity are commercial and market due diligence and strategic consulting engagements for portfolio companies.

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